

## **Kassoom Promotion to New Customers Terms and Conditions**

These are the terms ('Promotion Terms') under which Saigol Education Limited (a company registered in England and Wales with company number 13068904 whose registered office is at 71-75 Shelton Street, London, England, WC2H 9JQ) ('Kassoom', 'we' or 'us') serves as promoter of the Kassoom Promotion To New Customers ('Promotion').

The Promotion Terms are in addition to Kassoom's other terms including the SEL Terms and Conditions ([https://SEL/documents/TermsConditions\\_Privacy\\_CookiePolicies.pdf](https://SEL/documents/TermsConditions_Privacy_CookiePolicies.pdf)), the Privacy Policy, the Cookie Policy and the Terms of Service (where applicable). Definitions in the SEL Terms and Conditions also apply in these Promotion Terms if not otherwise defined in these Promotion Terms.

We may choose to let the Promotion be administered by a third-party administrator ('Administrator'), who will process for and on behalf of SEL.

### **Eligibility:**

The Promotion applies only to new customers ("New Customers"), who are defined as someone who has is not at the time of applying for the Promotion registered as a customer to use our services for the provision of Tutoring Services, whether as a Student and/or/ as the Student's parent or Sponsor.

Any New Customers that we believe (in our sole discretion) to have taken advantage of the Promotion in an unsportsmanlike manner or contrary to the spirit of the Promotion will be disqualified and any Reward will be withdrawn, and no correspondence will be entered into.

### **How to apply for the Promotion:**

As a New Customer, you may apply for the Promotion by carrying out the following steps:

a. We will send you a link ('Promotion Link') via WhatsApp or in any other electronic way in our sole discretion.. Please note that by accessing the Promotion Link you agree to Kassoom and/or the Administrator under Kassoom's instructions processing your name and email address in order to log and process the Promotion.

b. On the Promotion Link, click on the Calendly interface where you can book a free trial lesson.

c. Within 3 days of the free trial lesson you must purchase a Kassoom tutoring plan for the Provision of Tutoring Services. You must become a paying client of Kassoom by subscribing to a Kassoom tutoring plan for the Provision of Tutoring Services for a duration of minimum 12 months covering at least one lesson per week, and you must have paid and be up to date for a period of no less than 3 months before the reward ("the Reward") under the Promotion is due to you as New Customer.

By fulfilling steps a – c above you will be considered eligible for the Reward ("Qualifying Acceptance").

### **Reward:**

- a. The Reward offered by Kassoom may change (or be withdrawn) from time to time without notice and there is no guarantee that any Reward offered will be the same/similar value. The Reward offered will be the Reward available on the date the Qualifying Acceptance is made. These Terms will be updated to reflect any new rewards introduced. Currently the New Customer will receive a £50 Amazon.co.uk Gift Card ('Gift Card').
- c. For the current Reward, no later than 30 days after the Qualifying Acceptance, the New Customer will receive an email from us offering them the Reward. The New Customer must click the link within the email and activate his/her Gift Card.
- d. The Reward is not transferable/assignable and no cash alternative will be offered.
- e. The Gift Card may be subject to additional terms and conditions, including that of the issuer of the Gift Card. The validity periods for each Gift Card is stated in the Gift Card Provider's terms and conditions. Each recipient of a Gift Card agrees that the cost of, and the responsibility for, complying with such additional terms and conditions will be borne solely by them, and that all third-party terms and conditions relating to the Gift Card are beyond Kassoom's control. Gift Cards should be treated like cash and kept securely and cannot be replaced if lost or stolen.

**Other:**

You acknowledge that the Promotion Links provided by Kassoom and/or the Administrator, are provided on an 'as-is' basis, and are beyond Kassoom's control. We cannot accept responsibility for entries lost, corrupted or delayed in transmission. Under no circumstances will we (or our parent, subsidiaries and affiliated companies) be liable (unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with any errors, defects, interruptions, malfunctions or delays in the Promotion or any reward connected with the Promotion and we exclude liability, to the fullest extent permitted by law, for any loss or damage caused to you arising out of this Promotion or any rewards.

**Privacy:**

In order to administer and facilitate the Promotion and fulfil the Reward to you, we may need to share your information with the Administrator who will only use your data for these purposes and in accordance with our Privacy Policy. You consent to your personal data being used and shared in this way when you participate in the Promotion. You can withdraw your consent to your personal data being used in this way at any time by emailing [hello@kassoom.com](mailto:hello@kassoom.com), but understand that in doing so you forfeit your ability to receive the Reward. Our use of the personal data you provide to us in connection with the Promotion, and when you become a Kassoom customer, will also be subject to our Privacy Policy.

**Governing law:**

The Promotion Terms shall be governed by and construed in accordance with the law of England and Wales and the Courts of England and Wales shall have exclusive jurisdiction in connection with any dispute or claim arising in relation to the Promotion Terms; except where you are resident of Scotland, where the Promotion Terms shall be governed by Scottish law and the Courts of Scotland shall have exclusive jurisdiction in connection with

any dispute or claim arising in relation to the Promotion Terms. Nothing in the Promotion Terms will affect your statutory rights.

**Variation to the Promotion Terms:**

We reserve the right in our sole discretion to withdraw, extend or amend the Promotion and/or amend the Promotion Terms without notice and any changes will have immediate effect. If we withdraw, amend, extend or otherwise vary the Promotion Terms, we will update them on our website [www.kassoom.com](http://www.kassoom.com). If we withdraw the Promotion in part or in its entirety, any rewards properly due to a New Customer where a Qualifying Acceptance is made prior to withdrawal shall be honoured.

The Promotion Terms were last updated 6 October 2023